

- Do you want to share an Accessibility Guide for your business and benefit more from the £274 billion Purple Pound (the spending power of disabled people and their households)?
- Are you uncertain where to start in producing an Accessibility Guide for your business in North Yorkshire?
- Do you believe you don't have the funds available to produce an Accessibility Guide for your business?

If the answer to any of these questions is 'Yes' then there are some free and cheap tools, already available to businesses and this document lets you know what these are.

Contact Disability Action Yorkshire, Harrogate.

- They can advise you free on simple ways in which you can make your business more accessible.
- They can come in and talk to your staff and deliver disability awareness sessions, mainly by disabled people who can give a first-hand account of what would make their lives easier.
- Working with the national website Euan's Guide (see below), which is the disabled access review website used by disabled people to review, share and discover accessible places to visit, they can review your business and post it on this well used site facility.

Click [here](#) To visit their site.

or contact them on 01423 855410 or admin@da-y.org.uk

Use Euan's guide independently.

Euan's Guide (supported by Motability) provides a free facility for businesses to create and share an accessibility guide on their website. This is open to any business, venue or site no matter the size.

Euan's Guide was created and run by Euan, a man with Motor Neurone Disease (and his sister) and is now a national operation. It is funded entirely by donations from charities and the lottery.

Click [here](#) got visit their site.

Euan's Guide also allows visitors to leave reviews that can help you further improve your facilities or at least understand the barriers customers face.



Visit England & AccessAble Access Guide and Profile

Visit England and AccessAble have teamed up to provide a service to microbusinesses that will cost only £1 + VAT.

Email for offer: Contactus@youraccessibilityguide.co.uk

Your business is eligible for this heavily reduced rate if it is a micro-business. There are also reduced rates for larger businesses.

A micro-business is defined as:

- Shop or café (single floor or 1 to 2 rooms.)
- Restaurant or bar (single floor or 1 to 2 rooms)
- First or single self-catering unit (1 to 3 bedrooms)
- Visitor Attraction (single building without additional assists such as a shop/café, e.g small gallery or museum).

Click [here](#) to visit their site.

Create a profile with Nimbus Disability & Accept the Access Card

Nimbus Disability offer a card that allows users to show verified access needs that business can recognise and accept. Users (customers) must provide medical/benefits evidence of need to get the card which displays icons showing what support/access needs they have.

Businesses can also upload a profile for free on the condition that they are sharing access information and/or discounts for disabled customers.

The card is particularly useful for entertainment/leisure venues and provides reassurance and external verification that a need is genuine to avoid abuse of facilities and offers.

Nimbus can also offer 'paid for, training and accreditation for businesses.

Click [here](#) to visit their site.